



South Carolina Department of Insurance

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Media Release

For Immediate Release
February 25, 2015

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Information Regarding Anthem Insurance Security Breach

Anthem Insurance (Anthem) reported in late January 2015 that it had been the victim of a cyberattack in which sensitive policyholder information has been exposed. The attack targeted personal data to include names, birthdates, addresses and other personally identifiable information. In some instances, social security numbers may have also been exposed.

In South Carolina, Anthem offers insurance products through the following three companies: Anthem Life Insurance Company, Unicare Life and Health Insurance Company and Greater Georgia Life Insurance Company. In 2013, these three companies wrote approximately \$2 million in premiums in South Carolina.

The South Carolina Department of Insurance has learned that the Anthem security breach extends beyond the customers of these three companies. Anthem provides services to BlueChoice HealthPlan Medicaid and, as a result, current and former BlueChoice Medicaid members may have had their personally identifiable information compromised. Additionally, members of BlueCross Blue Shield of South Carolina, BlueChoice Health Plan HMO, the State Health Benefit Plan, and the South Carolina Health Insurance Pool, along with individuals covered by any other Blue Cross and Blue Shield Association affiliated company, could have been impacted if they have utilized the Blue Card® Protection Plan to access network providers in one of the fourteen states in which Anthem, Inc. operates. These fourteen states are as follows: California, Colorado, Connecticut, Georgia, Indiana, Kentucky, Maine, Missouri, Nevada, New Hampshire, New York, Ohio, Virginia, and Wisconsin.

The South Carolina Department of Insurance is participating in the investigation into the Anthem security breach and working with Anthem company officials and other state regulators to include the South Carolina Department of Health and Human Services, and the South Carolina Public Employee Benefit Authority to ensure that South Carolinians have the information and resources necessary to help them protect themselves from identity theft and other potentially unlawful activity.

“We take the issue of cybersecurity very seriously. In fact, our department represents one of the seven states leading the multi-state examination that will thoroughly review the company’s security procedures and processes to ensure protection of consumers impacted by the breach,” said Ray Farmer, Director of the South Carolina Department of Insurance. “We encourage consumers who think they may be affected to look for communications directly from Anthem and to monitor their personal accounts, credit score, bank, credit card and other financial information.”

Additionally, consumers should take advantage of the free identity protection services offered by Anthem. To assist with this protection, Anthem has contracted with AllClear ID, a company that is rated A+ by the Better Business Bureau. AllClear ID is ready and standing by to assist if consumers need identity repair assistance. This service is automatically available to consumers with no enrollment required if they are a current or former member or accessed services as described above (from 2004 on) of one of Anthem’s plans. For more information please visit <https://anthem.allclearid.com/> or call 877-263-7995 for assistance.

For more information regarding the Anthem data breach please call 1-877-263-7995, the toll-free number Anthem has established to assist consumers or visit Anthem’s dedicated website, www.AnthemFacts.com.

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