



South Carolina Department of Insurance

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FOR IMMEDIATE RELEASE

November 5, 2013

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MEDIA ADVISORY

South Carolina Department of Insurance (SCDOI) announces the following:

WHO: Gov. Nikki Haley, SC Department of Insurance, SC Department of Public Safety, University of South Carolina and Clemson University along with private partners including: State Farm Insurance, The National Safety Council, AT&T, Bojangles Restaurants, SC Insurance News Service

WHAT: Announce "Texting Can Wait" Challenge for USC/Clemson rivalry. Gov. Haley will issue a friendly challenge to USC and Clemson students to encourage students to take the AT&T Don't Text and Drive Pledge. The school with the most pledges will have bragging rights with billboards announcing the winning school located near each campus.

** Students from these universities will have a chance to take the "Texting Can Wait" Challenge at several campus locations and also online at <http://att-fz.us/clemson> or <http://att-fz.us/carolina>; the winners will be announced at the Clemson v. USC football game rivalry on November 30, 2013.

WHEN: Wednesday, November 6, 2013, 12:45 p.m.

WHERE: Statehouse lobby